



# CORPORATE SPONSORSHIPS

& PARTNERSHIP OPPORTUNITIES



## CUSTOM WORKDAY SPONSOR.....\$5,000

- Engage your teams with a customized volunteer workday for your staff



## CAMPAIGN MATCH SPONSOR.....**VARIABLE COST**

- Match donations provide widespread brand exposure and incentive for others to give during SCC's fundraising campaigns



## TRAIL TOUR SPONSOR.....\$15,000

- Sponsor a 6-month season of our free, monthly Trail Tours



## SHOAL CREEK SOCIAL SPONSOR.....**VARIABLE COST**

- Connect with locals and invite your team to join us during this 2-week, immersive campaign along the trail

JOIN THESE SHOAL CREEK SPONSORS:

MANIFOLD



FACEBOOK

Google



**LET'S TALK!**

...and find the perfect way for your business to support Shoal Creek.

**EMAIL / WEB / CALL**

IVEY@SHOALCREEKCONSERVANCY.ORG

WWW.SHOALCREEKCONSERVANCY.ORG

(512)-474-2412





## TRAIL TOUR SPONSOR

As a Trail Tour Sponsor, your company will co-host SCC's free, monthly public tours along the Creek for six months. Each tour is led by an SCC staff member and an expert from a partner organization who will speak to the Creek's deep geologic, natural, and/or cultural history.

As a sponsor, you will have the opportunity to activate a section of the Creek during SCC's Trail Tours with promotional activities and branding. We encourage creative and unexpected experiences! This is a great way to directly share your company with tour attendees and the hundreds of trail users who will pass by.

### **BENEFITS INCLUDE:**

- Opportunities for promotional activity for your company along the Trail
- Year-round recognition as a Corporate Partner on SCC's homepage
- "Supporter Spotlight" feature in SCC's e-newsletter and social media
- Private Creek tour for you and 10 guests
- Recognition on all communications related to trail tours during sponsorship



## CAMPAIGN MATCH SPONSOR

Share your company's philanthropic support with thousands through a SCC fundraising campaign. Match Sponsors pledge a donation towards a fundraiser, and we promote your company's match throughout the campaign to inspire donors to increase their contributions and help us meet our fundraising goal. This is a high impact way for your brand to be seen by a broad demographic through a variety of media outlets.

### **BENEFITS INCLUDE:**

- Benefits vary based on sponsorship level. Give us a call!
- Sponsor logo inclusion in all campaign communications
- Recognition as a Corporate Partner on SCC's homepage
- "Supporter Spotlight" feature in SCC's e-newsletter and social media



## CUSTOM WORKDAY

Engage your teams with a Custom Workday. SCC partners with companies who want to support our mission and inspire their staff through interactive workdays along the Creek. We will coordinate a volunteer project for your team where and when it is most convenient for you. We provide the tools & guidance, and your team gets to experience Shoal Creek in a new way while giving back to the community.

### **BENEFITS INCLUDE:**

- Private, custom volunteer workday for your team
- Year-round recognition as a Corporate Partner on SCC's homepage
- "Supporter Spotlight" feature in SCC's e-newsletter and social media



## SHOAL CREEK SOCIAL SPONSOR

Join SCC's community of corporate partners who help us produce our largest, annual fundraising event, the Shoal Creek Social. Event support can take on many forms, and we are open to discussing sponsorship possibilities with companies of any size. All Shoal Creek Social sponsors receive ample spotlight and recognition during the event on event-related communications and collateral.

### **BENEFITS INCLUDE:**

- Benefits vary based on sponsorship level. Give us a call!
- Recognition as a Corporate Partner on the Shoal Creek Social webpage
- Opportunity to be featured in "Supporter Spotlight" in SCC's e-newsletter and social media and year-round recognition on SCC homepage.

FOR MORE INFO CONTACT:

**IVEY@SHOALCREEKCONSERVANCY.ORG**

**OR CALL (512)-474-2412**