



**Shoal Creek Watershed Action Plan Stakeholder Meeting
February 23, 2021 @ 1-2pm
Meeting Minutes**

- **Welcome & Housekeeping & Approve Minutes from [10.23.20](#) - - did not meet a quorum**
- **Introductions & Review Agenda**
- **Signed [Membership Agreements](#) & Vice Chair election - did not meet a quorum**
- **Projects & Outreach:**
 - SCWAP one-pager - Nina

Kicking off interpretation strategy for SCWAP - create a document/materials that explain what we're doing, the time frame, and how individuals can get involved. No draft yet but will share it with the Steering Committee once we have one. We'll also do a market study to see how the document would be received before formally releasing it.

- Outreach to property owners along Shoal Creek - Nina & Chris Randazzo

Follow up call with St Andrews facilities board - discuss with them. Call with a property owner (Scott). Reaching out to major property owners in Shoal Creek watershed.

- Public entity outreach - Nina
 - Share list - anyone missing? Advice on POC?

Public entities, jurisdictions overlap with watershed, build relationships. Give them time to learn about the plan, prepared to take steps in service of the creek, reaching out to public entities. As a follow up, Nina will share the public list and if anyone has advice or points of contact, please let Nina know.

- New pet waste stations in Shoal Creek watershed - Nina & D'Anne

Identify prime locations where we can place pet waste stations. In locations where there are PARD trash cans but no existing pet waste stations. Looking at PARD asset map and locating these areas. SCC will work with PARD & WPD to have the new stations installed. Funding does not allow for SCC logos to be added to pet waste stations. Put up real estate signs, in partnership that nods to SCC. City is funding it, PARD is maintaining it. SCC is on the volunteer maintenance side. Commercial pet waste stations can have logo opportunities and customize language on it.



- Creekside Neighbors intern/SIPES survey - Maria & Isa

Description of SIPES, how it relates to SCWAP, talked briefly about the survey, schedule of creation/implementation, we plan to share with the Steering Committee and incorporate feedback.

- *Kasey Faust's suggestions - pandemic is changing the landscape of surveys, we must be mindful of skewed results.*
- *Chris Herrington - WPD completing a citywide, statistically valid survey to aid in department-wide strategic planning. Work with him to ensure our survey is complementary and not duplicative.*

Qualtrics

- *Qualtrics can deploy survey and can get results back in 2-3 weeks, you can provide the exact location, stratified by income and provide explicit boundaries. Kasey's budget for Waller Creek watershed survey was \$3,000 and you only pay for completed surveys.*
- *Bias if we only reach out to our existing network. A 3rd party service like Qualtrics can help eliminate some of that network bias.*
- *Realistically hard to get 384 replies in a small area. You can still use incomplete surveys as long as they pass the checks to that point, so you put the most important questions first.*
- *[Qualtrics] removed some data crunching.*
- *Kasey could run the survey through her Qualtrics access, could handle IRB approval.*
- *Online format is better for individuals under 75. Online surveys also get better responses across socioeconomic spectrum. Typing facilitates more meaningful open ended questions (as opposed to writing by hand).*

The survey is a convenient sample but every survey method has drawbacks -- no perfect method. No matter the method, we should report the limitations up front.

- Prepping for a Watershed Coordinator (Sept) - Ivey

Selected to receive the 319 Clean Water Act grant, this will fund a Watershed Coordinator. This individual will support the goals and administrative needs of the SCWAP. Please provide feedback on qualifications and certifications that you think would be important for this individual to possess.

- Future training, professional development and networking opportunities - all

- Suggestions?

Anything relevant to share - ex. Urban Riparian Symposium. Identify for SCC professional development opportunities.

- **Funding Updates: (Nina)**



- Secured: Stillwater & 319 Clean Water Act grant to support Year 2-4 (2022-2024) SCWAP implementation
- Pending: Hershey Foundation, Meadows Foundation, Shield Ayres Foundation and Bank of America
- Suggestions: other opportunities?

- **Next Steering Committee meeting schedule**

- Reconsider bylaw requirement to alternate days and times of Steering Committee meetings

Feedback - Last Tuesday of the month at 1pm, quarterly basis. Avoid weeks with City council meetings. May 25th.

- **Questions & final thoughts**

Reminders:

- **[Year 1 Goals & Implementation Plans](#) (Pages 2 & 3) & discuss specific steering committee member contributions for each member/sector**

Links shared during this meeting:

https://iwr.msu.edu/sidma/Info/pdfs/SI_Handbook_v4_02012012.pdf - SIPES Survey Handbook

http://www.austintexas.gov/watershed_protection/publications/document.cfm?id=339475 - WPD Lit review - Incorporating Non-structural BMPs into Integrated Watershed Models

https://utexas.qualtrics.com/jfe/form/SV_2rRxemPHxNWYM6N - Kasey's Qualtric Survey

The Shoal Creek Watershed Action Plan is a cooperative project funded in part by the Texas Commission on Environmental Quality (TCEQ) through a United States Environmental Protection Agency (EPA) grant.

For more information, visit shoalcreekconservancy.org/watershedplan.